



Celebrating 40 Years
1962-2002

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Vail opens Nov. 16th

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ENVIRONMENTAL COMMITMENT

Vail is entrusted with the stewardship of lands in the beautiful Rocky Mountains. We promote renewable energy, resource conservation, recycling, wildlife habitat preservation, and environmental education. Please help us by sharing in this responsibility:

-  Pack it in, Pack it out
-  Carpool and use public transportation
-  Reduce, Reuse, and Recycle
-  Share the mountain; respect all posted closures



The Natural Step toward Sustainable Slopes

For us, "Sustainability" means balancing social equity (people), environmental quality (planet), and economic vitality (profit) in order to meet our current needs without jeopardizing the needs of the future. As human population and consumption exert pressures on world resources, business is increasingly

measured by a "triple bottom line" - people, planet, and profit.

The Natural Step is a science-based philosophy we've adopted to move Vail Resorts toward sustainability in our operations. Learn more by visiting www.naturalstep.org. This philosophy provides a "compass" to help align our business activities with nature.

Sustainable Slopes is a set of principles and options used by our industry to reduce environmental impacts. Learn more at www.nsaa.org-Government-Environmental. Combined, these two tools provide a compass and a roadmap to guide us toward sustainability. Please join us on our journey!

To reduce our impact on natural systems, we support:

- Renewable Energy - Part of the energy we use to power our lifts is generated by wind turbines in northern Colorado. To learn more about the clean power of wind, visit www.psc.com-solutions-windsource
- Resource Conservation - In our lodges and hotels, we invite our guests to help through re-hanging towels, recycling, and turning out the lights. Free bus service is provided and encouraged to reduce traffic and pollution.
- Recycling - We recycle over 1500 tons per year-about one pound recycled per

guest. From your car or lodge door to the top of the mountain, recycling opportunities are everywhere. Simply ask our staff, "Where can I recycle this?"

- Wildlife Habitat Preservation - We strive to operate in harmony with the migration and mating habits of local wildlife, reflected in our dates of operation and posted closures during elk calving season. We support the reintroduction of the Canada Lynx through a contribution of \$200,000 to the Colorado Division of Wildlife.
- Environmental Education - SKE-COLOGY combines children's ski lessons with wildlife education, encouraging students to learn more about our local ecosystem.