
2001

- Snow Valley's base area Chalet is remodeled to provide for more user-friendly food and beverage guest service.
- Rick Redin is appointed as Snow Valley's Operations Manager. Rick had previously worked for 23 years at Mount Snow Resort in Vermont. Throughout his employment at Mount Snow, Rick worked a variety of different positions including his most recent position there as the Maintenance Manager.

2002

- Snow Play proven to be a growing success, Snow Valley enhances its Snow Play area with snowmaking and more terrain.

2003

- CLAWA (Crestline Lake Arrowhead water agency) and water pipeline approved, Snow Valley continues to move forward.
- Two new Bombardier snow grooming machines have been purchased.
- Four new snow making fans added.
- New tractor with mower to enhance trail maintenance.
- Kevin Somes joins the Snow Valley family as Marketing Manager.
- Diane Wixon joins the team as Human Resource Manager.

2004

- New conveyor lift purchased for the Children's Learning Center.
- Rick Redin appointed General Manager.
- The terrain park is renamed, "The Edge."
- Snow Valley continues to move forward with regards to the CLAWA project, continuing the permit process and working closely with the United States Forest Service.