

2.4 Summaries of Resort Progress

restoration program. Several key projects were implemented. Last summer, Heavenly crews re-forested an existing 3,000 linear foot ski lift line clearing that was visible from Lake Tahoe and other key public viewpoints. Within the community, Heavenly played a leadership role in securing federal funding for the Lake Tahoe Basin's Environmental Improvement Program. Heavenly's staff served as the primary lead in organizing the federal government's annual Lake Tahoe Summit, which is held each year to report progress and discuss upcoming challenges facing the collaborative effort to restore Lake Tahoe's famed clarity.

Holiday Valley Resort New York

Holiday Valley continues to be a solid supporter of Sustainable Slopes. Rather than any one grand project, we are maintaining our commitments to the environment, our customers, and the future. We have made progress on our mountaintop water reservoir; however, meeting government regulations is time consuming, and this project is still a year away. Also, we are in the planning stages of a cogeneration plant with a local manufacturing business. The plant will use clean burning natural gas from local gas wells, generate electricity for the resort, and provide heat for the manufacturing plant. In addition, our new Learning Center will incorporate environmental and conservation education, along with childrens' and adults' ski and snowboard lessons.

Jackson Hole Mountain Resort Wyoming

Jackson Hole Mountain Resort is constantly working to lessen its impact on the environment while still providing the skiing, lodging, dining, and shopping visitors expect. Our six guiding values developed in 1995 include the environment, saying, "through respect and individual responsibility our company will grow in harmony with its environment; we will educate and train others to do the same." The resort won a Golden Eagle Award, largely for open space preservation, in the mid-1990s from Times Mirror and adopted NSAA's Sustainable Slopes Environmental Charter when it was developed 2 years ago. We recognize that we depend on the natural beauty of the area for our visitors and must do what we can to keep that beauty untarnished.

We are constantly working on a comprehensive environmental strategy and audit, and have shown our environmental commitment this past year with several projects that were submitted in six of seven Silver Eagle Award categories. Some of these projects include wetland rehabilitation; Ske-cology expansion and a partnership with the Teton Science School; improved visual impacts in constructing a new on-mountain snowmaking operations building and in constructing mountain biking trails; and the use of recycled products in offices, restaurants, and maintenance. In the coming year, we plan to expand our recycling program, revegetate denuded areas on the mountain, and further improve the Ske-cology education program.

