

# Deer Valley Resort

*press information*

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## OVER \$6.5 MILLION IN IMPROVEMENTS INVESTED IN DEER VALLEY RESORT FOR THE 2000/2001 SKI SEASON

DEER VALLEY RESORT, PARK CITY, UTAH (Winter 2000/2001) -- Deer Valley Resort President and General Manager Bob Wheaton announced that the Resort has invested over \$6.5 million in improvements for the 2000/2001 ski season.

"Our commitment to the long-term strategic plan for Deer Valley, and our commitment to providing our guests with the absolute best the ski industry has to offer remains unwavering," said Wheaton. "The \$6.5 million we've invested this year is proof of that. Some of the improvements are Olympic-related, but most are simply things we need to do to keep ourselves on the cutting-edge in the resort business. The most exciting element this year will be the commencement of building our new Empire Lodge. Getting that underway for a 2001/2002 opening is something we're all looking forward to."

Deer Valley Resort improvements undertaken this summer:

Construction began (footings, foundation and utilities) on the Empire Lodge to be located at the new Lodge will feature the same gourmet fare and lavish mountain style found at Deer Valley's existing lodges, as well as provide additional lunch seating for skiers and offer a convenient dining location on the west side of the Resort. The Empire Lodge is slated to be completed for the 2001/2002 ski season.

A \$1 million snowmaking pond was created. This water storage area is approximately two acres and holds 15 million gallons of water. The pond is on Bald Mountain, adjacent to Sunset West ski run and provides snowmaking water for the Resort's entire snowmaking system. The Resort has taken additional steps in design to ensure that this pond will be wildlife friendly, providing an area for them to drink.

A new race course venue for guests was added on Silver Hill in the Deer Crest area of the Resort. This race arena will operate similarly to the Race Course on Bald Mountain, with a designated race course, timing and announcement system.

Snowmaking was added to Trump, Ontario, lower Sunset, Sunset West and Last Chance ski runs. Snowmaking capabilities will also be added to Empire Canyon on Supreme, Solace and Orion ski runs.

Site of the 2002 Olympic slalom, mogul and aerial events, Deer Valley continued improvements to the 2002 Olympic venues, including grading and course shaping. Test events will be hosted this season on the courses.

A new black diamond, or expert run has also been added in the Deer Crest area. The addition of the Cascade run brings Deer Valley's total number of runs to 88.

Deer Valley also increased the amount of gladed skiing areas on the mountain; replaced five existing snowcats; and installed two new snowmaking pumps and one snowmaking air compressor. In addition snowguns were added to their fleet, increasing total snowmaking capacity.

Last summer, the Resort invested \$5 million in improvements, including the addition of three new chairlifts that increased the overall uphill capacity at Deer Valley to 38,300 skiers per hour.

Deer Valley Resort will celebrate its 20th anniversary during the 2000/2001 ski season, and consistently rates with visitors as one of the premier destination ski resorts in the world. For more information on Deer Valley's 2000/2001 improvements, please contact Resort Communications Manager Christa Graff at 800-424-DEER (3337), 435-645-6522.



**ADMINISTRATIVE STAFF REPORT**

**DATE:** June 20, 2000  
**DEPARTMENT:** Planning  
**AUTHOR:** Brooks T. Robinson  
**TITLE:** Conditional Use Permit for a Reservoir  
**TYPE OF ITEM:** Administrative Hearing

SUMMARY RECOMMENDATION Conduct an administrative hearing, consider any public input, and approve the Conditional Use Permit as conditioned or amended.

DESCRIPTION

**Deer Valley 5**

**A. Topic**

Owners Deer Valley Resort Company  
Location South of Sunset West ski run between Bald Mt. and Flagstaff Mt.  
Zoning Recreational Open Space with Sensitive Lands Overlay  
Adjacent Land Uses Ski Terrain  
Reason for Review Conditional Use Permits for ski related facilities require Administrative approval

**B. Background**

Deer Valley Resort is requesting an administrative Conditional Use Permit for a ski related facility to construct a lined reservoir with dam. The purpose of this reservoir is to store water for snowmaking use. The project area is approximately 2.71 acres in size. The dam is proposed to be 33 feet high and retain approximately 50 acre feet of water.

The reservoir and dam construction is also subject to the jurisdiction and approval of the Utah Department of Natural Resources.

**C. Criteria For Review**

In accordance with the October 5, 1999 draft policy on administrative Conditional Use Permits for ski related facilities within the Flagstaff annexation, the Community Development Director must be able to make the following findings:

- 1. *The applicant has explored all the alternatives for siting of the requested facilities and the proposed location is the alternative that results in the least environmental and visual impact.* Staff is satisfied that the applicant has explored alternative sites for a storage reservoir. The site is mostly open, unforested land located within a swale.