



press releases

WHAT'S NEW AT BIG BEAR MOUNTAIN RESORT? Over 1 Million in Capital Enhancements! 9th November 2001

Big Bear 5

Snowmaking

\$500,000 in capital has been focused on expanding the snowmaking system. Sixteen large fan snow guns have been added to improve efficiency and capacity in the base areas, including Lower Clementine, Lower Claim Jumper and much of the beginner area.

Bombardier Terrain Master

Terrain feature building will excel this season with the addition of a brand new Bombardier Terrain Master to the already superior grooming fleet. The Terrain Master is designed specifically for building terrain features quickly and precisely.

Back-up Generators

Rolling blackouts won't shut down Bear's lifts. New back-up generators have been installed to operate lifts in times of possible power outages.

Beginner Area

Increased snowmaking will make for better surface conditions and a large earth-grating project has contoured trails and will enhance flow through beginner areas.

Rental Equipment

\$200,000 in new high-performance ski and snowboard equipment has been added to the rental fleet. The new equipment includes brand names such as Dynastar and K2, among others.

Reservation System

The enhanced reservation system has been integrated with the tracking system and it will now be much easier and faster for customers to make reservations. Online reservations are encouraged and will incur no service fees at www.bearmtn.com. Phone in reservations will still require a small service fee.

www.bearmtn.com

A completely redesigned Web site will improve navigation,